



## **BROADCASTING FEE STRUCTURE**

### **I: CATEGORISATION OF CLASSES OF BROADCASTING LICENCES**

Broadcasting services are classified according to the following service categories

- Public Content Service Provider
- Public Non-commercial Service Provider
- Private Commercial Content Service Provider
- Private Non-commercial Content Service Provider

### **II: CATEGORISATION OF CLASSES OF BROADCASTING LICENCES**

Broadcasting Service licences are categorised into the following classes:

	<b>Broadcast Licence category</b>	<b>Licence Duration (Years)</b>	<b>Application Fee (Kwacha) (Payable when submitting application form)</b>	<b>Initial Licence Fee (Kwacha) (payable after approval and before issuance of licence )</b>	<b>Annual Operating Fee (Kwacha) (Payable on /or before 1<sup>st</sup> January</b>
1	Public Television broadcasting (non-commercial)	10 years	3,000	10,000	10,000
2	Public Radio broadcasting (Non -commercial)	5 years	3,000	5,000	5,000
3	Public Television Broadcasting (Commercial)	10 years	3,000	20,000	2% of annual turnover or 20,000 whichever is higher
4	Public radio Broadcasting (Commercial)	5 years	3,000	20,000	2 % of annual turnover or 20,000

					whichever is higher
5	Commercial free to Air Television	7 years	3,000	20,000	2% of annual turnover or 20,000 whichever is higher
6	Commercial free to air radio	5 years	3,000	20,000	2% of annual turnover or 20,000 whichever is higher
7	Cable Subscription Television	7 years	3,000	20,000	2% annual turnover or 20,000 whichever is higher
8	Community free to air Television	10 years	3,000	5,000	5,000
9	Community Free to air Radio	5 years	3,000	2,000	2,000
10	Terrestrial Subscription Broadcasting	7 years	3,000	20,000	2% turnover or 20,000 whichever is higher
11	Satellite Subscription Broadcasting	10 years	3,000	40,000	2% turnover or 40,000 whichever is higher
12	Subscription Management Service	5	3,000	20,000	2% of annual turnover or 20 000
13	Digital Mobile Television	10 years	3,000	20,000	2% annual subscription or 20,000 whichever is higher
14	Landing Rights Broadcasting Service	N/A	1,000	USD 10,000	USD 10 000

## **Note**

The Authority reserves the right to revise the market structure, licence duration, fees and Licence categorisation when deemed necessary without prior notice.

## **EXPLANATORY NOTES ON MARKET CATEGORIES**

### **Public Broadcasting**

Zambia National broadcasting Corporation (ZNBC) is currently the only designated Public broadcaster who provides the following services:

- Diverse programming that promotes national identity, culture and unity.
- Main channel for government to articulate its development agenda, information dissemination and education.
  
- Mainly funded by exchequer but can also get funds by way of donations and grants.
- May operate commercial TV/radio, but under the same terms as commercial operators including account separation.
- Hold in trust frequencies to other government arms such as parliament.
- Categories 1- 4 licences confined only to the designated national public broadcaster

### **Commercial Broadcasting Services**

For Commercial Broadcasting Services, applicants shall be required to provide the following:

- Programming that is intended to appeal to the general public
- Programs that are made available free to the general public.
- Services that are able to be received by commonly available equipment and are :
  - Usually funded by advertising revenue ; and
  - Operated for profit or as part of a profit – making enterprise

## **Subscription Broadcasting Services**

For subscription broadcasting services, applicants shall be required to provide the following:

- Programming that is intended to appeal to the general public
- Programs that are made available to the general public on payment of subscription fees (Whether periodical or otherwise)
- Services that are able to be received by specialised equipment such as decoders and are:
  - Usually funded by subscription and advertising revenue.
  - Operated for profit or as part of a profit – making enterprise.
  - Provided using any delivery system, for example satellite, cable or other means.
- Required to obtain a subscription management licence for self or appoint a licensed subscription management service provider.

## **Subscription Management Services**

For Subscription Management Services, applicants shall be required to provide the following:

- The interface between subscription service provider and the general public.
- Customer care services, billing and subscription activation/deactivation services on behalf of content providers.
- Supply and maintenance of the subscription broadcasting receiving equipment decoders.
- Subscription management services are usually funded by revenues from receiver sales and fees charged to subscription broadcast providers; and
- Are operated for profit or as part of a profit-making enterprise.

## **Community Broadcasting Services**

Community Broadcasting Services entail the following:

- Are not operated for profit or as part of profit making enterprise
- Funding is mainly from membership fees, grants, donations.
- Are provided for community purposes.
- Represent a community interest.

- Encourage members of the community served to participate in the operations of the service and the selection and provision of the programs
- Are prohibited from carrying advertising, but may broadcast sponsorship announcements and limited adverts specifically relevant to the community.

### **Landing Rights**

Landing rights means authorisation granted to a foreign satellite or cable operator whose signal is received in Zambia but the operator is neither physically based in Zambia nor uplinking from Zambia. In such cases, it is a mandatory requirement that the applicant seeking landing rights must appoint a subscription management service provider that is licenced in Zambia to manage its subscriptions, customer equipment distribution/sales maintenance and customer care.

### **Satellite Subscription**

For Satellite Subscription Broadcasting Services whereby the licensee is expected to Uplink broadcasting signal from Zambian territory. Applicants shall be required to provide more or less the same as those under Subscription Broadcasting Services.